



EXTREME LOADING ANALYSIS OF PETROCHEMICAL
PLANTS AND DESIGN OF METAMATERIAL-BASED
SHIELDS FOR ENHANCED RESILIENCE

<http://r.unitn.it/en/dicam/xp-resilience>



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COURSE ANNOUNCEMENT

26th September 2019, VCE Vienna Consulting Engineers ZT GmbH
Marxergasse 1b, 1030 Vienna, Austria

Crash Course on Intellectual Innovation Management and Start-up Creation

Course Objective

Innovation Management:

- Models on strategic innovation management
- Innovation culture
- Implementation in the operational environment
- Introduction on methods

Start-up creation:

- Business plans
- Financing and attracting investors
- Marketing Basic
- Intellectual property management

Who should attend

Graduate students, postdoctoral researchers and practitioners.

Speakers

Albrecht Karlusch



Mag. Albrecht Karlusch , Bakk., MBA, CISA is professional Innovationmanager. He has studied economy and computer science at the technical university in Vienna, followed by a professional MBA on Entrepreneurship and Innovation Management in Krems and the Asia Business Programm at the HongKong University of Science and Technolgy. Additionally he completed studies within the Eurorpean Entrepreneurship Colloquium Programms at the Havard Business School, at the Massachusetts Institute of Technology and the Technical Univversity in Munich.

He teaches “Entrepreneurship” and “Strategy, Management and Information Control” at several Universities in Austria.

Mr. Karlusch won several Business Plan challanges and has created two Start-ups.

Currently he is Managing director of StrucInspect, a start-up company for strctural condition inspection using UAVs and artificial intelligence (www.strucinspect.com)

Evgeniia Filippova



Evgeniia Filippova is a senior scientist at the Interdisciplinary Research Institute for Cryptoeconomics at WU Vienna University of Economics and Business. She fluently speaks four languages and holds Master Degrees in Economics and Finance from St. Petersburg State University and Friedrich-Schiller University of Jena. At the beginning of her career, Evgeniia Filippova worked at the K1 Gründerservice at Friedrich-Schiller University of Jena where she supported scientists to transfer their research results into successful business models. Later she became a researcher within the Marie-Curie Project STREAM, Smart Sensor Technologies and Training for Radiation Enhanced Applications and Measurements at CERN. Within this project, she was responsible for analyzing STREAM technologies with regards to their potential commercial applications. During the last years, she lectured her knowledge in technology transfer and entrepreneurship methods to

scientists from CERN, CIS, TU Berlin and TU Vienna.

Schedule

Wednesday 26 th Sep 2019	
09:00 - 12:00	Innovation Management
	Lunch Break
14:00 – 17:00	Start-up Creation and Intellectual Property Rights

Information about the venue and accommodation

Venue

The short course will be held at the head office of VCE located (www.vce.at/contact) in the office building “Citypoint” located in Marxergasse 1b, 1030 Vienna Austria. The office is close to the city terminal of the city-airport train CAT, the underground station “Landstraße Wien Mitte” which is serviced by the underground lines U3 and U4 and the rail station “Wien Mitte” of Austrian Federal Railways.

SITE MAP

Untere Viaduktgasse 2, 1030 Vienna



Accommodation

There are plenty hotels downtown of Vienna, which is walking distance to the head office of VCE. However, it is advised that participants book the accommodation far in advance since Vienna is a very touristic spot and prices can increase highly on short term booking.

Registration

Please fill following form and return it together with the bank receipt to Mrs. Jana Gulas gulas@vce.at

Name:		
Organization:		
Mailing address:		
City:	Zip:	Country:
Phone:		
E-mail:		
Registration Fee 90 €		

Please make your payment of the registration fee to following bank account:

Account name: VCE Vienna Consulting Engineers ZT GmbH
IBAN: AT32 1200 0245 1094 8900
BIC/SWIFT: BKAUATWW
Bank Name: UniCredit Bank Austria AG

Please after the payment, e-mail a scanned copy of the bank receipt to gulas@vce.at

Registration Deadline: 10th Sept 2019